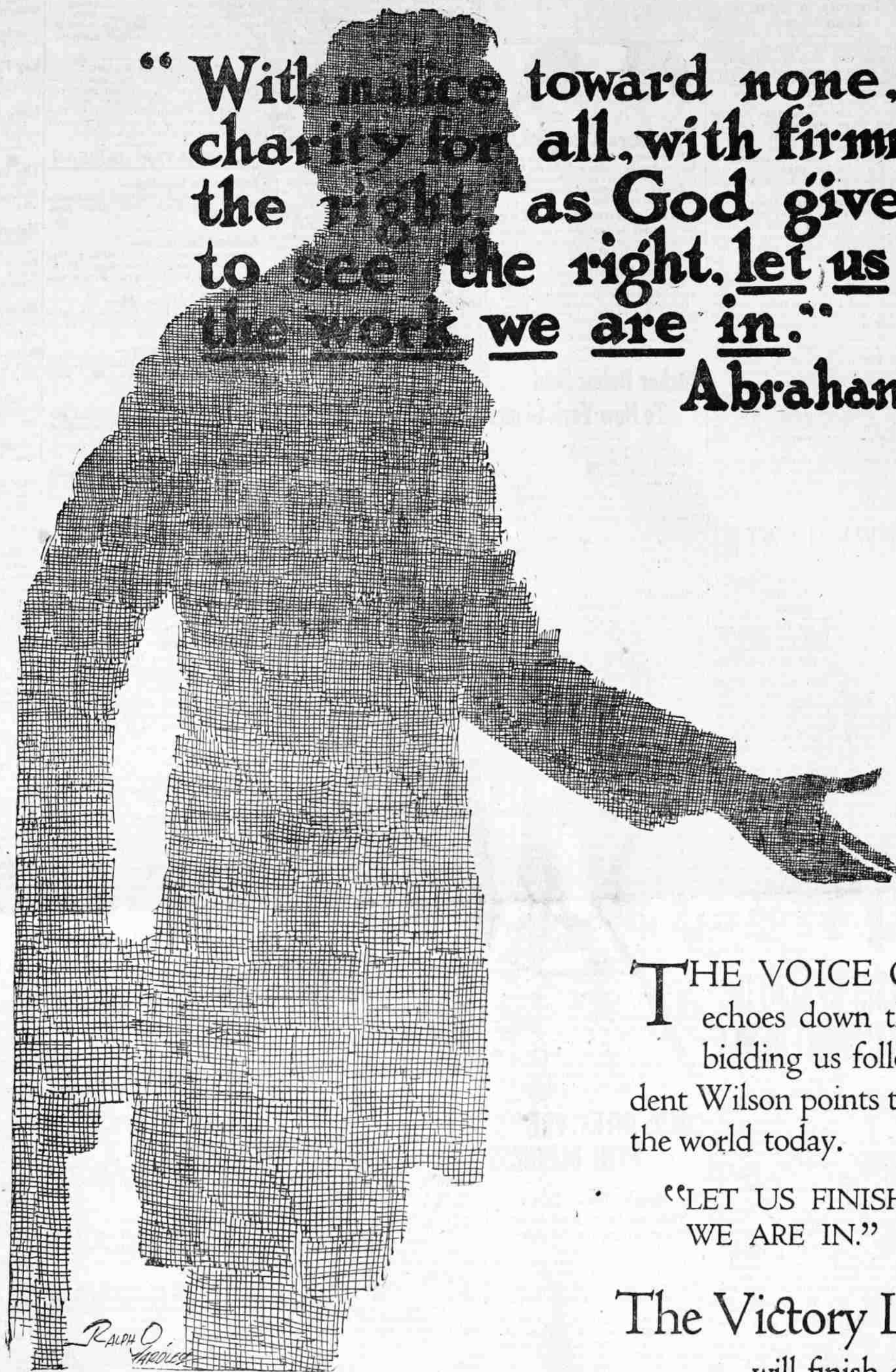


"With malice toward none, with  
charity for all, with firmness in  
the right, as God gives us  
to see, the right, let us finish  
the work we are in."

Abraham Lincoln.



THE VOICE OF LINCOLN  
echoes down through the years  
bidding us follow the way Presi-  
dent Wilson points to the Nation and  
the world today.

"LET US FINISH THE WORK  
WE ARE IN."

The Victory Liberty Loan  
will finish our task.

ANSWER YOUR COUNTRY'S CALL As Our Fathers Answered Lincoln.

**BANK PLAN:**

(Limited to not over \$500.00)

\$50 Note, \$ 5.75 down which includes int. on deferred payments  
45.00 Balance in 6 monthly payments of \$7.50 each  
\$100 Note, \$11.50 down which includes int. on deferred payments  
90.00 Balance in 6 monthly payments of \$15.00 each.

**GOVERNMENT PLAN payable as follows:**

10% July 15, 1919  
20% August 12, 1919  
10% now 20% September 9, 1919  
20% October 7, 1919  
20% November 11, 1919, and accrued interest.

**UTAH POWER & LIGHT CO.**

Eccles Building

On 24th Street